Exec Photoshoot

OCTOBER 2026

Whats the vibe?

For this shoot, I want to go for a Ralph Lauren meets Gossip Girl vibe. Think East Coast fall, preppy outfits, cable-knit sweaters, skirts, boots, and lots of layering. I want to use the historic streets and architecture in Bellefonte to really bring that aesthetic together. I don't want the photos to feel super posed or formal, but more natural and candid while still looking editorial. I also want each girl to have her own style and personality that ties into her exec position. Overall, I want the shoot to feel timeless, effortless, and cool, almost like we're shooting a vintage Ralph Lauren fall campaign rather than traditional exec photos.

Whats the vibe?

Fall Fashion
Classy
Elegant
Scholarly
Leadership

Location:

Bellefonte, PA














Brand Inspo:

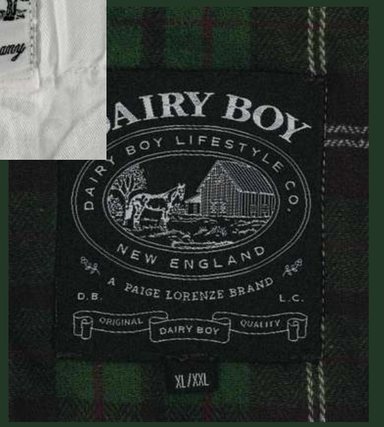
RALPH LAUREN



BURBERRY
LONDON









HERMÈS

